

Communications Major/Public Affairs Concentration Four-Year Plan

	Fall	January	Spring
First Year	<ul style="list-style-type: none"> • JOUR 166 (Introduction to Mass Media) (FLEX) (4) • WRT 110 College Writing A (FLEX) (4) • GE (FLEX) (4) • MATH 104 (College Algebra) or MATH 170 (Math in Society) or LANG 100 (4) 	<ul style="list-style-type: none"> • GE or Elective (2-4) 	<ul style="list-style-type: none"> • JOUR 100 (News Reporting) (4) • PHOT 230 (Documentary Photography) (4) • WRT 111 (College Writing B) (4) • LANG 101 (4)
Second Year	<ul style="list-style-type: none"> • LVE 200 (Soph. La Verne Experience) (2) • JOUR 317 (Graphic Production & Design) (4) • JOUR 220 (Newspaper Production) (2) • GE (4) 	<ul style="list-style-type: none"> • GE or Elective (2-4) 	<ul style="list-style-type: none"> • JOUR 330 (Theories of Public Relations) (4) • JOUR 318 (Survey of Multimedia) (4) • Suggested Elective (2-4) • GE (4)
Third Year	<ul style="list-style-type: none"> • JOUR 430 (Public Relations Methods) (4) • JOUR 319 (Designing Web Pages) (4) • JOUR 300 (Advanced News Reporting) (4) • RDIO 230 (Radio Production I) or RDIO 112 (Audio Controls & Techniques) (4) 	<ul style="list-style-type: none"> • GE or Elective and/or Community Service (2-4) 	<ul style="list-style-type: none"> • JOUR 460 (Law and the Mass Media) (4) • JOUR 325 (Magazine Production) (2) • MGMT 354 (Oral Comm. in Organization) or BUS 360 (Principles in Marketing) or BUS 368 (Integrated Business Comm.) (4) • GE or INTD (4)
Fourth Year	<ul style="list-style-type: none"> • LVE 400 (Senior La Verne Experience) (1) • JOUR 328 (Media Sales) (4) • JOUR 467 (Ethics of the Mass Media) (4) • JOUR 497 (Internship) (1-4) 	<ul style="list-style-type: none"> • GE or Elective (2-4) 	<ul style="list-style-type: none"> • JOUR 499 (Senior Project) (4) • Suggested Elective (2-4) • GE (4)

Suggested Electives:

- JOUR 115 (News Editing) **(2)**
- JOUR 220 (Newspaper Production) (repeatable) **(2)**
- JOUR 313 (Feature Writing) **(2)**
- JOUR 325 (Magazine Production) (repeatable) **(2)**
- JOUR 408 (Writing for Public Relations) **(4)**
- JOUR 497 (Internship) (repeatable) **(1-4)**
- PHOT 327 (Staff Photography) (repeatable) **(2)**